



*For Immediate Release*

## **Straits Interactive and Xynexis to Launch local Data Protection Excellence Centre to Help Address Shortage of DPOs in Indonesia**

*Newly passed Data Protection Law expected to create demand for 100,000 new Data Protection Officers*

Indonesia, Jakarta, 27 October, 2022 – Straits Interactive and PT Xynexis International today announced the launch of the Data Protection Excellence (DPEX) Centre in Indonesia to help address the expected shortfall of 100,000 trained data protection officers in Indonesia.

The new Indonesia Personal Data Protection Act (PDPA), which went into force on 20 September 2022, requires all public organisations, as well as organisations where their core activities involve large-scale processing of sensitive data and surveillance of individuals, to appoint a data protection officer (DPO).

### *Objective of DPEX Centre*

The objective of the DPEX Centre Indonesia is to professionalise the role of the DPO and create a data protection roadmap for both organisations and individuals, which includes international best practices and professional certification.

Said Eva Noor, Chief Executive Officer, PT Xynexis International, “We are pleased to partner with Straits Interactive, the leading regional data governance and privacy specialist, to launch a local Data Protection Excellence Centre in Indonesia. This follows our recent collaboration to design a national DPO ecosystem and roadmap to support the new Indonesia PDPA. In our DPO ecosystem report, where we took into account the new DPO requirements, we estimated a shortage of 100,000 trained DPOs, based on the 2 million registered companies in Indonesia. As a local pioneer in security assurance service in Indonesia, we hope to combine forces with Straits Interactive to provide holistic privacy and security solutions to help DPOs perform their role.”

Said Kevin Shepherdson, CEO, Straits Interactive, “Combining the DPO requirements in Indonesia’s new PDPA, with Thailand’s PDPA, which also has similar requirements, we expect ASEAN to have renewed focus on data protection laws. DPOs will continue to be in hot demand with Singapore and the Philippines already having mandatory DPO requirements. With data breaches expected to rise in today’s post-pandemic world as a result of digital transformation, we are proud to partner with PT Xynexis International, a leader in information security, to set up a dedicated DPEX Centre Indonesia. Our goal is to bring together the best-of-breed solutions, as well as international expertise of the data protection excellence network, to support Indonesia’s efforts to build digital trust.”

### *The Network of Partners*

With support of the DPEX Network of partners, the collaboration will make international certification available to data protection professionals, from both OCEG and IAPP in the area of GRC (Governance, Risk Management and Compliance), as well as enable specialisation in data privacy.

“OCEG invented the term ‘GRC’ and the GRC Capability model as a means to achieve Principled Performance®, which also involves the processing of personal data. Data privacy and protection require the governance, management and assurance of how we comply with all requirements for collection and processing of personal data. Our new Integrated Data Protection Capability Model outlines how to address these needs. The Capability Model is available at <https://go.oceg.org/integrated-data-privacy-capability-model>

We are pleased to work with Straits Interactive and the DPEX Centre to provide data governance standards, resources and our certifications to new and existing GRC professionals to branch into data protection.” said Carole Switzer, Co-Founder and President, OCEG.

Supporting organisations in the DPEX Network in ASEAN include the Asian Institute of Management (AIM), of the Philippines; SMU Academy; EITSC Philippines; EXIN; OCEG; the International Association of Privacy Professionals (IAPP); Telkom University, Indonesia; and the International Islamic University of Malaysia (IIUM).

More information about the DPEX Network, Asia’s largest community of DPOs and data privacy professionals, can be found at [www.dpexnetwork.org](http://www.dpexnetwork.org).

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## **About**

### **PT Xynexis**

Xynexis International is the local pioneer in security assurance service in Indonesia and has grown into a major player in this field. The Company emphasize on keeping up with the next generation of Information Assurance frameworks and technologies to ensure our client’s businesses are secure, stable, resilient and effectively monitored.

### **Straits Interactive**

Straits Interactive delivers sustainable data governance solutions that help organisations create trust in today’s data-driven world. As trusted advisors to SMEs, MNCs and data protection authorities in the region, we provide comprehensive competency, consulting and capability roadmaps in data protection and governance. We enable these competencies by partnering top universities in the region and international certification bodies to provide advanced diplomas, degrees and certification courses. Our hands-on advisory services, combined with our software-as-a-service solutions, help reduce risk and create value from data to help businesses achieve their digitalisation and innovation objectives.

**Media:**

P.T. Xynexis

Mr. Dena Grahanadi

Business Development Officer

Telephone: (62) 81283430427

Email: [dena.graharnadi@xynexis.com](mailto:dena.graharnadi@xynexis.com)

**Straits Interactive Pte Ltd**

Ms Angela Schooling

Marketing & Communications Director

Telephone: (65) 98222625

Email: [angela@straitsinteractive.com](mailto:angela@straitsinteractive.com)