



For Immediate Release

Singapore's Straits Interactive Accorded 'Top 50 Best Tech Companies' Award at InterCon Dubai, 2019 event

Recognition for Market Leadership and Expertise in Data Privacy & Protection in the region

Singapore, 15 October, 2019 – Straits Interactive today announced it was honoured with the award, "Top 50 Best Tech Companies" at the InterCon Dubai, 2019 event. The award honours excellence in the technology space.

The nominees are judged on five parameters: Overall Reach, Industry Impact, Spirit Of Innovation, Future Readiness, and Market Demand. The final score is calculated by taking an aggregate of the total tally of these five parameters. Straits Interactive emerged as one of the Top 50 Best Tech Companies due to its market leadership and expertise in data privacy and protection in the ASEAN region.

Said Alvin Toh, Chief Marketing Officer and Head, International Operations, who was in Dubai to receive this accolade, "We're deeply honoured and pleased to be receiving this award. It is our second international award in the last three years, the first being included in the Top 25 Compliance Solutions Providers in the Asia Pacific by Asia Pacific CIO Outlook Magazine. As a start up in the world of regulatory technology, this award is testimony of the importance of data privacy and protection and we are grateful to our associates, clients and partners for their support. We look forward to helping organisations operationalise data protection compliance through our platform, DPOinBOX, the first within the ASEAN market and then the first in the rest of the World."

Other recipients of the award include Barath Innovation Labs, Fuego Digital Media QSTP-LLC, Make Tech Easier (Uqnic Network Pte Ltd), Destaglobal and World Street Myanmar Yathar Co, Ltd., to name but a few.

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About Straits Interactive

Straits Interactive delivers end-to-end governance, risk and compliance solutions that enable trusted business and responsible marketing, especially in the area of data privacy and protection. Recently voted one of the Top 25 Compliance Solutions Providers in the Asia Pacific by Asia Pacific CIO Outlook magazine, we help businesses achieve operational compliance and manage risks through a combination of cloud technology and professional services. Our software-as-a-service solutions include the DPOinBOX and Governance, Risk & Compliance System (GRACIAS) System, all of which are supported by professional services that include advisory services, audits, and training. More information about the company can be found on www.straitsinteractive.com.

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