For Immediate Release

OCEG and Straits Interactive unveil new Integrated Data Privacy Capability Model, certification, and training to strengthen data privacy programmes for organisations

Phoenix, Arizona and Singapore, 30 November, 2022 – OCEG is pleased to announce the release of the new **Integrated Data Privacy Capability Model** (IDPM) and associated certification for Integrated Data Privacy Professionals. Together with a global review committee of privacy experts and the input of Singapore-based OCEG training partner, Straits Interactive, we have developed an open-source capability model that offers a detailed step-by-step guide to designing, running, and evaluating a strong data privacy programme for any organisation.

Carole Switzer, OCEG Co-Founder, and President notes, "Unlike other available resources and certifications, which generally outline the requirements of various data privacy regulations and tell you what you need to comply with, through this Capability Model we are seeking to help you understand how to meet those needs. Following the structure of our respected GRC Capability Model, we walk you through every stage of identifying relevant requirements for your organisation, keeping track of where and how you are collecting and processing personal information, and ensuring that your data privacy programme is transparent and auditable."

The Capability Model is a free, open-source resource that anyone may download directly from the OCEG site.

"We are pleased to offer this important certification as an addition to our GRC Professional and GRC Audit certifications," says OCEG Founder and Chair, Scott Mitchell, "and to include it at no additional cost for anyone who holds an OCEG All Access Pass. The AAP provides access to our premium resources and all our certification exams at one low cost, which ensures that every organization can have skilled and credentialed teams to address these critical needs."

Said Kevin Shepherdson, CEO, Straits Interactive, "This Model, which we are honored to have authored with OCEG, offers something that has been missing in the information market for data privacy, that is, looking at privacy from an integrated governance, risk management, and compliance perspective. The certification demonstrates an individual's knowledge of how to build, run and assess an effective and agile data privacy programme. As data privacy management becomes more challenging, it would be in every organisation's interest to ensure that its data privacy team and every manager of units with data privacy responsibilities, follow the model and obtain this valuable certification."

The Integrated Data Privacy Operational View

Integrated Data Privacy Capability Model vs Other Privacy Certifications

The Integrated Data Privacy Capability Model provides a roadmap for both GRC and privacy professionals. Those with specialised privacy certifications can now broaden their expertise into GRC as data privacy involves governing personal data, managing risks relating to personal data as well as complying with data privacy laws and regulations.

As for those who have the GRCP certification, this provides a roadmap for GRC professionals to cover data privacy which has become a big focus due to the General Data Protection Regulation and the introduction of many new data privacy laws around the world. By achieving the certification in the Integrated Data Privacy Capability Model, they have the option to then specialize in the area of data privacy and take on additional privacy certification qualifications.

Testimonials from Testers

Testimonials from those who recently took the training have been encouraging and are shared here:

"The course has a definitive guide for Data Protection Officers who are looking towards being operationally ready. What I learned the most would be the specific steps in preparing a robust data protection management programme. "

"Relevant to my consulting practice going forward [the Model] provides a more detailed framework to advise clients on how to set up their privacy management plan."

"The 'learn and align'[component structure] provides a good way to frame the settings for our consulting with the management to align with their business objectives and enroll support."

"The training provides in detail the steps required to set up a data privacy programme (right from the start)."

"The training is very useful, how we combine data privacy knowledge and GRC perspective."

"Found it useful to have understood the privacy framework in the larger context of GRC."

To obtain the free, open-source Integrated Data Privacy Capability Model and learn more about the certification and available training, visit https://go.oceg.org/integrated-data-privacy-capability-model

For those keen to know more after reading the material on the web, a webinar will be held on 2 December at 9.00 am, Singapore time, where attendees can ask questions about the certification. To register, please visit https://go.dpexnetwork.org/ufcLo

About

OCEG

OCEG is a global nonprofit organisation and community. We inform, empower, and help advance the careers of our 120,000+ members who work in governance, strategy, risk, compliance, security and audit. We created GRC to help every organisation and every person achieve objectives, address uncertainty and act with integrity. This approach to business, and to life, is what we call Principled Performance®. For over 20 years, we've set the standards for GRC and the associated critical disciplines that comprise GRC. The foundational standards for GRC form the basis of OCEG's GRC Capability Model (the "Red Book") and additional OCEG capability models.

GRC, as an acronym, denotes governance, risk, and compliance — but the full story of GRC is so much more than those three words. The acronym GRC was created by OCEG as a shorthand reference to the critical capabilities that must work together to achieve Principled Performance® — the capabilities that integrate the governance, management, and assurance of performance, risk, and compliance activities. This integrated collection of capabilities enables an organisation to reliably achieve objectives, address uncertainty and act with integrity —this is Principled Performance.

Straits Interactive

Straits Interactive delivers sustainable data governance solutions that help organisations create trust in today's data-driven world. As trusted advisors to SMEs, MNCs and data protection authorities in the region, we provide comprehensive competency, consulting and capability roadmaps in data protection and governance. We enable these competencies by partnering top universities in the region and international certification bodies to provide advanced diplomas, degrees and certification courses. Our hands-on advisory services, combined with our software-as-a-service solutions, help reduce risk and create value from data to help businesses achieve their digitalisation and innovation objectives.

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