For Immediate Release

International Association of Privacy Professionals launches Certified Information Privacy Professional Asia (CIPP/A) which covers Singapore's Personal Data Protection Act

Straits Interactive to offer training to help prepare candidates for the CIPP/A credential

22 February, 2017 – The International Association of Privacy Professionals (IAPP) recently launched its Certified Information Privacy Professional Asia (CIPP/A) credential. The certification is the 'what' of privacy and covers Singapore's Personal Data Protection Act (PDPA), in addition to laws in Hong Kong and India.

Straits Interactive, IAPP's official Asia training partner, will offer a training course to prepare candidates for the certification exam. The training will boost the competencies of data protection officers (DPOs) and legal professionals specialising in data protection in Singapore and the region.

"The CIPP has been recognised as one of the world's premiere credentials in the business of privacy," said Rona Morgan, Managing Director, IAPP Asia. "We are pleased to announce that our training partner, Straits Interactive, will offer training to further meet the growing demand for data protection expertise in the region and compliance with the PDPA."

"The Personal Data Protection Commission welcomes the efforts of the International Association of Privacy Professionals to help organisations strengthen their capabilities in the area of personal data protection," said Tan Kiat How, Commissioner, Personal Data Protection Commission, Singapore. "DPOs play an integral role in ensuring that their organisations adopt good personal data protection measures by translating regulatory requirements into internal rules and policies. An international certification such as the CIPP/A will accord DPOs with professional recognition and equip them with the skills and knowledge to better carry out their responsibilities."

As the official training partner, Straits Interactive will be conducting a three-day course based on IAPP's body of knowledge and exam blue print for the CIPP/A. In addition, to expand its regional coverage, the training curriculum will include data protection laws in Malaysia and the Philippines.

"We are pleased to put together a dedicated data protection training course. It meets the requirements of DPOs and legal professionals, especially those working in local companies with a regional presence and foreign multinationals," said Kevin Shepherdson, CEO, Straits Interactive. "While the training course must focus on Singapore, Hong Kong and India, we will also cover the data protection laws in Malaysia and Philippines to provide a broader regional perspective. With a large number of HQs in Singapore hiring regional DPOs, we are confident that Singapore is and will remain a hub for data protection expertise in the region."

Singapore citizens with data protection responsibilities will be able to apply for funding under the CITREP + programme. For now, the training course in the ASEAN region and India will come bundled with a limited edition of Straits Interactive's Data Protection Management System (DPMS) which is designed to help DPOs manage operational compliance with data protection laws.

The first CIPP/A training course will start 22 March, 2017. Straits Interactive will work with IAPP to run similar courses in the ASEAN region. Course information can be viewed at www.straitsinteractive.com

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About the Association and Company

IAPP
The International Association of Privacy Professionals is the world's largest association of privacy professionals with more than 27,000 members across 90 countries. The IAPP is a not-for-profit association that helps to define and support the privacy profession globally. More information about the IAPP is available at www.iapp.org.

Straits Interactive
Straits Interactive delivers end to end governance, risk and compliance solutions that enable trusted business and responsible marketing, especially in the area of data privacy and protection. We help businesses achieve operational compliance and manage risks through a combination of cloud technology and professional services. Straits Interactive adopts a life-cycle approach to operational compliance and risk management so that organisations are able to:
•   Assess risks and compliance status
•   Protect against these risks and implement policies/practices
•   Sustain compliance efforts through audits, training and ongoing monitoring
•   Respond to queries or incidents
Software-as-a-service include the SpiderGate Do-Not-Call Management System, Data Protection Management System, Governance, Risk & Compliance System, all of which are supported by professional services that include advisory services, audits, and training.

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