



## **MEDIA RELEASE**

### **DITO Telecommunity affirms trusted provider standing with the signing of Data Protection-as-a-Service (DPaaS) contract with Straits Interactive**

*The move comes alongside the telecommunications company's commitment towards data protection towards their customers, with a trusted data protection consultancy firm*

Manila, Philippines, 27 July 2021 – Straits Interactive, together with a trusted partner, Advanced Information Solutions and Concepts (AISC) Inc today signed a Data Protection-as-a-Service (DPaaS) contract with DITO Telecommunity, a major Philippines telecommunications provider, to enable the company in managing data protection operational compliance in the Philippines.

#### ***Data Protection-as-a-Service (DPaaS)***

DPaaS is an integrated bundle of data protection services that will enable the firm to set up its data protection management program. It includes DPOinBOX, Straits Interactive's data protection platform software, advisory support and training for key staff responsible for data protection. These three services will help move the organisation towards operational compliance with data protection requirements in the Philippines.

Kevin Shepherdson, CEO of Straits Interactive said, "We are excited to be part of DITO Telcommunity's journey towards data protection excellence and believe that the firm's bold move in ensuring that they stay on top of data protection as part of their commitment towards their customers is truly commendable."

Bombit A. Pascual, President, AISC Inc. said, "We are delighted to bring privacy and data protection expertise, as well as, the DPOinBOX software platform of Straits Interactive through DPaaS in the Philippines to serve DITO Telecommunity. It strengthens our vision of providing world class expertise in data management, as well as, data protection and directly aligns with DITO's commitment of mitigating digital risks."

#### ***Ensuring a trusted telecommunications customer journey***

The move comes as part of the telecommunications firm's continuing efforts and commitment towards their customers amidst a digital climate where data breaches are more prevalent.

Atty. Adel A. Tamano, Chief Administrative Officer, DITO Telecommunity Corporation, said, "Filipinos have come to rely on dependable connectivity as a result of the pandemic. And this of course has highlighted digital risks that need to be monitored closely. By implementing DPaaS, DITO will have additional support in our data protection efforts for our customers. The service provides us with the ability to monitor and take action on data protection risks expeditiously as well as train new and existing staff in data protection matters."



Straits Interactive's DPaaS in the Philippines is sold exclusively through resellers. More information about DPaaS can be found at <https://www.straitsinteractive.com/dpaas>

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## **About**

### **DITO Telecommunity Corporation**

DITO Telecommunity Corporation, formerly known as Mindanao Islamic Telephone Company, Inc. (MISLATEL) is the newest major telecommunications company in the Philippines after it was awarded a Certificate of Public Convenience and Necessity by the National Telecommunications Commission in 2019.

Commercially launched on 8 March 2021, DITO commits to provide world class, fast, affordable, and secure telecommunications services that connect the Filipino people situated in more than 7,641 islands to the rest of the global community.

DITO is a Filipino company and is a consortium that includes Udenna Corporation, Chelsea Logistics and Infrastructure, and China Telecommunications Corporation.

### **Straits Interactive**

Straits Interactive delivers end-to-end governance, risk and compliance solutions that enable trusted business and responsible marketing, especially in the area of data privacy and protection. Recently Data Protection Trustmark (DPTM) certified, we help businesses achieve operational compliance and manage risks through a combination of cloud technology and professional services.

Our quest for innovation has led to us being recognised and awarded Intercon's Top 50 Tech Companies (in recognition of the company's contribution to technology) and APAC Business Headlines' Company of the Year, 2019. Our software-as-a-service solutions include DPOinBOX and Governance, Risk & Compliance System (GRACIAS), all of which are supported by professional services that include advisory services, audits, and training. More information about the company can be found on [www.straitsinteractive.com](http://www.straitsinteractive.com).

### **Advanced Information Solutions and Concepts, Inc**

Advanced Information Solutions and Concepts Inc. (AISC) was formed to provide viable, cost-effective, and aggressive alternative solutions particularly in the external storage space. AISC is determined to provide simple options to complex business problems by offering a full-line of unified enterprise storage systems that deliver simplified data management, flexible and scalable storage infrastructure, comprehensive data protection and reliable data access. We ensure that our customers access, manage and use more information easily and effectively.

While understanding the importance of data management and its role in an ever-changing "IOT" (Internet of Things) landscape, AISC Inc. recognized the value of Data privacy. With Straits Interactive we have realized the necessity of creating a trusted business environment particularly in the area of data privacy and protection.



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