



Immediate Release

Straits Interactive Unveils Capabara Suite of Software: The Next-Gen AI Capability Suite for SMEs
Capability-as-a-Service platform empowers SMEs to harness Generative AI for business transformation.

Singapore, 15 November 2023 — Straits Interactive proudly announces the launch of Capabara, a suite of software meticulously designed to empower SMEs by harnessing the power of Generative AI, featuring ChatGPT-like capabilities, to support their business objectives. The Capabara platform (consisting of the Capabara AI Assistant, Knowledge System, and Capability Management) delivers a comprehensive solution for organisations to develop, govern, and manage their digital transformation goals, all while promoting the safe and responsible use of AI.

Capabara aims to address the top pain points SMEs face when adopting Generative AI for their enterprise – leakage of corporate data, training an external AI model, and staff’s concern about job obsolescence.

Through three powerful components, Capabara allows SMEs to take control of Generative AI for the enterprise. These are:

- **Capabara AI Assistant: A Robust GPT-Powered Chatbot for Creating Custom AI Tools in workflows**

In addition to offering a library of ready-to-use AI capability tools, enterprises can now craft their own prompts to *develop* unique Generative AI utilities tailored for in-house applications. This innovative feature empowers organisations to customize workflow activities powered by AI, thereby enhancing productivity and efficiency across all aspects of their operations. Staff can now take control and harness Generative AI effectively to increase their value in their current and future positions.

- **Capabara Knowledge System:**
Supported by Industry's First DPO AI Assistant

The Capabara Knowledge System breaks new ground in AI-driven data *governance*. Anchored on the robust technology stack of Microsoft Azure OpenAI's Large Language Model (LLM), developed in collaboration with Rackspace, it debuts as the industry's inaugural AI Data Protection Officer (DPO) Assistant. This innovative solution serves as an invaluable resource for organisations seeking to govern data and ensure operational

compliance with data protection laws, while being assisted by consultants from Straits Interactive. Furthermore, the system leverages Straits Interactive's exhaustive 'brain' – a culmination of intensive research encompassing data protection regulations, enforcement cases, and advisory insights. Armed with this wealth of knowledge, businesses can upload their own internal documents and enjoy the benefits of conversational AI.

SME Grant Explorer

The Capabara Knowledge System assists SMEs in their digital transformation by incorporating a repository of SME funding options available in Singapore. With Straits Interactive's prompt tuning technology, it is now possible for SMEs to easily query and explore such complex information.

- **Capabara Capability Management: Transforming AI Suggestions into Actionable Tasks**

Capabara Capability Management lets you convert AI recommendations into real-world, executable tasks which can be documented, implemented and reviewed. This cutting-edge tool is primed to help organisations enhance their performance, mitigate risks, and reach compliance objectives.

"We envision the Capabara Capability-as-a-Service to be a platform ecosystem meticulously designed for the AI Business Professional," affirms CEO Kevin Shepherdson. "These are the trailblazers equipped to harness generative AI tools, create value, and integrate AI ethically, responsibly, and effectively within their organisations."

Embark on the Roadmap to Digital Transformation with Capabara

Interested companies can visit capabara.com to sign up as beta users and start their journey towards digital transformation.

Capabara Capability-as-a-Service will be available at the end of 2023.

About Straits Interactive

Straits Interactive delivers sustainable data governance solutions that help organisations create trust in today's data-driven world. As trusted advisors to SMEs, MNCs, and data protection authorities in the region, we provide comprehensive competency, consulting, and capability roadmaps in data protection and governance. We partner with top universities in the region and international certification bodies to offer advanced diplomas, degrees, and certification courses. Today, we offer our own line of software, digital content, and more than 40 courses covering data protection, data governance, and Generative AI.

Our Capabara capability-as-a-service platform, combined with our hands-on advisory services and 40+ training courses, helps organisations develop, manage, and govern their digitalization and innovation objectives. In 2023, ten years after its founding, Straits Interactive was honored as one of the top ten "Outstanding and Promising Startups" at the inaugural Action Community for Entrepreneurship (ACE) Startup Awards, an unprecedented national accolade celebrating exceptional startups in Singapore.

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