Capabara, Straits Interactive's Generative AI Platform, Now Available for SMEs in Singapore

Platform supports multiple large language models and offers user-friendly AI Assistant builder to enhance business productivity through Generative AI

Singapore, 02 April, 2024 - Straits Interactive, a pioneer in data protection and governance solutions, announces the availability of Capabara, a groundbreaking Generative AI platform designed to empower SMEs. Capabara aims to provide SMEs with a safe, secure, and sustainable way to enhance business productivity through the power of generative AI. The platform supports multiple Large Language Model Models (LLMs) and features an intuitive AI Assistant builder, empowering SMEs to streamline operations and drive growth.

"Capabara is a game-changer for SMEs concerned about the risks of using generative AI and the displacement of jobs. Our platform helps them to create value while addressing these risks and other AI constraints. Capabara's unique support for multiple language models and user-friendly AI Assistant builder empower business professionals to utilise generative AI and even create new digital capabilities," said Kevin Shepherdson, CEO and Founder of Straits Interactive.

Capability Tools and new AI Assistant Builder
One of the key features of Capabara is its suite of Capability Tools, which allows users to write AI apps leveraging prompt design techniques. This capability allows SMEs to streamline their operations and automate certain tasks, enhancing overall efficiency. In addition, Capabara introduces an intuitive AI Assistant builder, equipped with ready-made templates. SMEs can leverage these templates, such as AI application roleplays, tutors, and interviewers, without the need for extensive coding or technical expertise.

Supporting Multiple Language Models and Customisation
Capabara differentiates itself by supporting multiple Language Language Models (LLMs), including OpenAI's ChatGPT, Google Gemini, Anthropic Claude, Perplexity, and Mistral. This unique capability enables SMEs to leverage the benefits that each language model offers and choose the most suitable one for their specific use cases. Moreover, SMEs can utilise Capabara to write their own apps on these LLMs, providing them with the flexibility to customise and optimise the AI applications according to their unique requirements.

Subscription Tiers and Flexibility
Capabara offers two subscription tiers tailored to the needs of SMEs. The Tier 1 Starter Subscription, priced at US$20 per month, includes a comprehensive bundle of over 50 AI apps, providing SMEs with a wide range of tools to enhance their business productivity and streamline their workflows.

For SMEs seeking more advanced customisation options, the Tier 2 Creator Subscription, priced at US$30 per month, offers the ability to create any kind of AI app and toolkits. This flexibility allows SMEs to develop customised AI solutions based on their specific requirements. Additionally, Capabara provides the option for users to upload their own custom data into the platform's Knowledge System, further enhancing the customization capabilities (separate charges may apply).

SMEs interested in leveraging the power of Capabara can contact Straits Interactive at sales@straitsinteractive.com. Additionally, Straits Interactive is offering a special Generative AI package that includes a Certified AI Business Professional (AI Ethics & Governance) course as well as a Capabara bundle that allows SMEs to experience the full benefits of Generative AI with external LLMs and internal custom datasets such as their HR policies and compliance documents.

About Straits Interactive
Straits Interactive delivers sustainable data governance solutions that help organisations create trust in today's data-driven world. As trusted advisors to SMEs, MNCs, and data protection authorities in the region, we provide comprehensive competency, consulting, and capability roadmaps in data protection and governance. We partner with top universities in the region and international certification bodies to offer advanced diplomas, degrees, and certification courses. Today, we offer our own line of software, digital content, and more than 40 courses covering data protection, data governance, and Generative AI.

Our Capabara capability-as-a-service platform, combined with our hands-on advisory services and 40+ training courses, helps organizations develop, manage, and govern their digitalization and innovation objectives. In 2023, ten years after its founding, Straits Interactive was honored as one of the top ten "Outstanding and Promising Startups" at the inaugural Action Community for Entrepreneurship (ACE) Startup Awards, an unprecedented national accolade celebrating exceptional startups in Singapore.

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