



For Immediate Release

Data Governance Jobs Surpass DPO Roles in Singapore Amid Generative AI Revolution *Straits Interactive's Job Research Survey Reveals a Shift in Demand for Data Governance Roles as Singapore Executes its National AI 2.0 Strategy*

31 Jan 2024, Singapore – Straits Interactive, a pioneer in data protection and governance solutions, has disclosed its latest findings: Data Governance jobs have surpassed DPO roles in Singapore for the first time, coinciding with the execution of the country's National AI 2.0 Strategy.

This annual job research survey, conducted by Straits Interactive's research arm, the Data Protection Excellence (DPEX) Centre, identified a notable shift in the job market for Singapore's data professionals. Data governance roles have exceeded Data Protection Officer (DPO) positions by 62%, for the first time in the industry. The year 2023 witnessed a substantial 173% year on year (YoY) surge in data governance jobs, while the demand for DPOs fell by 10% YoY.

The study further highlights that over 5,000 job openings in data protection and governance, including roles demanding data protection expertise, were advertised in 2023. This marks a 35% YoY decrease, primarily due to a significant reduction in jobs requiring data protection skills and experience. Of these, over 1,300 were dedicated to data governance, and more than 800 targeted DPO roles. Additionally, the survey indicates an inclination towards hiring seasoned professionals in DPO and data governance as senior managers, emphasising candidates with at least five years of experience.

Kevin Shepherdson, CEO of Straits Interactive, remarked, "Since our first data protection job survey in 2016, this is the inaugural year where data governance roles have outnumbered those for data protection officers. The surge in data governance jobs underscores its growing importance, spurred by digital transformation and the advent of generative AI. As Singapore progresses with its National AI 2.0 strategy, it's crucial for DPOs to pivot towards data governance, balancing business objectives with compliance demands."

In line with Singapore's National AI Strategy 2.0, Straits Interactive recently introduced the AI Governance Professional training, certified internationally by the International Association of Privacy Professionals, in partnership with SMU Academy. This initiative aims to enhance the skills of local data governance professionals. In addition, Straits Interactive's Advanced Certificate in Generative AI, Ethics and Data Protection is also aimed at equipping



professionals with an understanding of the best practices, ethical and data protection issues and responsible use of Generative AI.

Furthermore, Straits Interactive will host a webinar on 29 February 2024, 3pm to discuss the job research findings, outline a roadmap for data governance professionals, and explore the role of generative AI in shaping the future of data governance. Those interested may sign up at <https://bit.ly/DataGovernanceShiftWebinar>.

For additional details or to enrol in the AI Governance Professional course, please visit <https://academy.smu.edu.sg/certified-artificial-intelligence-governance-professional-aigp-10206>

About Straits Interactive

Straits Interactive delivers sustainable data governance solutions that help organizations create trust in today's data-driven world. As trusted advisors to SMEs, MNCs, and data protection authorities in the region, we provide comprehensive competency, consulting, and capability roadmaps in data protection and governance. We partner with top universities in the region and international certification bodies to offer advanced diplomas, degrees, and certification courses. Today, we offer our own line of software, digital content, and more than 40 courses covering data protection, data governance, and Generative AI.

Our Capabara capability-as-a-service platform, combined with our hands-on advisory services and 40+ training courses, helps organizations develop, manage, and govern their digitalization and innovation objectives. In 2023, ten years after its founding, Straits Interactive was honored as one of the top ten "Outstanding and Promising Startups" at the inaugural Action Community for Entrepreneurship (ACE) Startup Awards, an unprecedented national accolade celebrating exceptional startups in Singapore.

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