



For Immediate Release

University of Malaya Malaysian Centre for Regulatory Studies (UMCoRS), together with Straits Interactive, join hands to boost data protection competencies of Malaysian organisations

Straits Interactive to jointly deliver new courses to enable data protection officers to be operationally compliant with the PDPA

Malaysia, 26 May 2015 – The University of Malaya Malaysian Centre for Regulatory Studies (UMCoRS), together with Straits Interactive, have collaborated together to boost the data protection competencies of Malaysian organisations. A long distinguished pioneer of further education and life-long learning, the University will be jointly delivering practical courses with Straits Interactive, a leading specialist in personal data protection and Do-Not-Call solutions.

The Personal Data Protection Act 2010 (PDPA) gazetted in 2010 and enforced on 15th November 2013, is being implemented in three stages:

- Stage 1 – registration of data users and creating awareness
- Stage 2 – enforcement team to carry out inspection for compliance
- Stage 3 – audits and prosecution for non-compliance

Said Professor Abu Bakar Munir, Professor of Law, University of Malaya, “The introduction of the Personal Data Protection Act has wide implications and changes the way companies do business. The job description of a data protection officer involves developing good policies for handling personal data, communicating the internal personal data protection policies and processes to customers, members and employees; handling queries or complaints about personal data and alerting the organisation to any risks, among other areas. Therefore the role of the compliance officer is very important and needs specialised training.

We are now at stage two of the Act and companies need to gear themselves up with the necessary competencies to approach and manage data and privacy protection and policies in their organisation.

The two practical courses developed have been designed to enhance the skillsets of compliance officers.”



Setting a strong foundation for Compliance Officers

The first course jointly delivered by University of Malaya Malaysian Centre for Regulatory Studies (UMCoRS) and Straits interactive, known as the DPO Hands-On Training course, provides compliance officers with the basic competencies, foundation and framework of data protection.

Attendees will need to complete a project based on their own organisational context as part of the programme assessment. This will be useful for the attending compliance officers to assess their organisation's current level of compliance with the Personal Data Protection Department (PDPD) and take the necessary steps to address the relevant gaps and risks. The program lays the practical foundation and competencies necessary for a career in the new era of compliance in data protection and towards an industry professional standard for a Data Protection Officer.

Added Mr Kevin Shepherdson, CEO of Straits Interactive said, "We are honoured to be working with the UMCoRS and look forward to bringing and sharing the best practices of our PDPA consultancy to the attendees. The courses help to take a lot out of the guesswork of 'How do I get compliant and stay compliant.' Former participants who have attended the programme have told us that the best part of the course is that they have actually started operationalising their compliance efforts for their respective companies."

The DPO Hands-On course, which costs RM 4,800.00 is HRDF claimable and bundles all the necessary tools and templates including the Data Protection Management System (DPMS), Straits Interactive's proprietary automated data protection and compliance system.

The second CIPM course leads to international certification accorded by the International Association of Privacy Professionals, the world's largest and most comprehensive global information privacy community. The Certification of International Privacy Manager (CIPM) qualification will help further enhance the competency of local Data Protection Officers (DPOs) based on international standards.

The training programmes will be jointly organised and delivered by the University of Malaya Malaysian Centre for Regulatory Studies (UMCoRS) and Straits Interactive, a corporate member of the International Association of Privacy Professionals (IAPP), which has been actively involved in providing end-to-end compliance services to companies in Singapore and Malaysia.

More information about the courses can be found at the University of Malaya Malaysian Centre for Regulatory Studies (UMCoRS) website: www.umcors.um.edu.my and at Straits Interactive's website: www.straitsinteractive.com.

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About the Companies

About University of Malaya Malaysian Centre for Regulatory Studies (UMCoRS)

UMCoRS aims to provide a focal point for multi-disciplinary research and study in areas that intersect between law, business and economics in relation to innovation, growth and competition. The Centre meets the demands for knowledge in the area by developing and delivering training and capacity building workshops, in-house training, seminars, conferences as well as regulatory research and advisory. UMCoRS explores the regulatory space through a cross-disciplinary approach, bridging academic rigour with practical insights.

Key Streams

UMCoRS leads the way for leaders in governments and businesses to tap on the interconnectedness of the shared regulatory space. It promotes development and co-operation between the regulatory actors. To this end, UMCoRS focuses on 4 key streams:

- Issues in Corporate Governance and Trade

Competition and trade, financial regulation, corporate responsibility, issues in supply chain management

- Regulation Management and Communication

Alternative dispute resolution in regulation, environmental, health and safety regulation, implications of alternative regulatory instruments, such as performance standards, self-regulation and management-based regulation

- Technology and Innovation

Biotechnology, intellectual property, data protection, media policy and regulation, telecommunication

- Environment and Development Issues

Issues in development economics, environmental regulation, impact assessments



University of Malaya Malaysian Centre for Regulatory Studies (UMCoRS) Core Services

Training

Training is the key towards capacity building and knowledge enhancement for stakeholders ranging from governments, businesses, non profits and academia. Further, UMCoRS aims to bridge the sometimes artificial divide between academic research, policy making and implementation strategies. Training is a main step in integrating multiple perspectives into day to day decision-making.

Research

UMCoRS synthesizes research from a broad range of disciplines in order to encourage cross fertilization across policy domains and academic disciplines. Relying on the tools of economics, law, business, political science, philosophy and other disciplines, UMCoRS aims to nurture a proactive and practical approach to regulatory scholarship.

Consultancy

UMCoRS is committed to applying policies and research into meaningful solutions through proactive partnerships with stakeholders. The intention is to cascade UMCoRS' thought leadership in order to more effectively internalise issues that are paramount to stakeholders. Part of UMCoRS wider program for institutional capacity building includes strategic dialogue workshops and advisory services.

Straits Interactive

Straits Interactive delivers technology solutions that enable trusted business and responsible marketing, especially in the area of data privacy and protection. By transforming automation, collaboration and productivity, we help businesses navigate the maze of data privacy management through a combination of cloud technology and professional services.

Straits Interactive enables Compliance and Data Protection Officers to achieve operational compliance so that organisations are able to:

- Assess risks and compliance status
- Protect against these risks and implement policies/practices
- Sustain compliance efforts through audits, training and ongoing monitoring
- Respond to queries or incidents



These software and services comprise of the [SpiderGate Do-Not-Call Management System](#), the [Data Protection Management System](#) and [complementary professional services](#) that include complete PDPA compliance framework consultancy, onsite PDPA audits and legal services, and training for Data Protection Officers and privacy professionals.

International Association of Privacy Professionals

The International Association of Privacy Professionals is the world's largest association of privacy professionals with more than 20,000 members across 83 countries. The IAPP is a not-for-profit association that helps to define and support the privacy profession globally.

www.privacyassociation.org

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