



For Immediate Release

Straits Interactive and EITSC launch the Philippines' first Privacy Platform for Data Protection Officers

Platform operationalizes compliance to the Data Privacy Act

May 31, 2018, Manila, Philippines - Straits Interactive of Singapore and the European Innovation, Technology and Science Center Foundation (EITSC) in the Philippines today signed a partnership agreement to bring to the Philippines ASEAN's first technology driven Data Protection Management System (DPMS) customised for the Data Privacy Act.

As the authorized distributor of Straits Interactive's proprietary Data Protection Management System (**DPMS**), EITSC will be reselling the platform as well as using it to complement its advisory, consultancy and/or training services. This allows data protection officers from organisations to demonstrate accountability and enable operational compliance in weeks rather than months.

Said Henry Schumacher, President of EITSC, "The EITSC is committed to providing world class data privacy protection and cyber security services in the Philippines. This partnership with Straits Interactive comes at the right time, given the pressure to comply with the EU's General Data Protection Regulation (GDPR) and DPA regulations in order to avoid data breaches. We look forward to making effective use of Straits Interactive's DPMS which is a powerful productivity and management tool to manage the process of compliance with personal data protection laws."

With stringent privacy laws implemented in the Philippines, the European Union (EU) and in many parts of the world, it becomes obvious that companies need to be protected against data breaches.

Kevin Shepherdson, Chief Executive Officer of Straits Interactive, who signed the agreement together with Henry Schumacher, the President of EITSC, said, "There is now a huge shortage of data protection officers and expertise, especially in the ASEAN region where data protection laws are either currently being enforced or are about to be introduced. We developed the Data Protection Management System as a tool that will help Data Protection Officers and Security Officials in organizations to help accelerate and sustain compliance with privacy rules and regulations by enhancing automation, collaboration and productivity. We are happy to join hands with EITSC in the delivery of advisory, consultancy and training services."



Small and medium companies in particular will find the DPMS useful as many do not have specialised in-house Data Protection Officers (DPO). These companies have been looking for affordable and productivity-related solutions to help them manage the process of compliance with the Philippines' DPA.

The system provides organisations with a step-by-step approach following the five pillars of compliance recommended by the National Privacy Commission:

Pillar 1 - Commit to Comply:

- Documentation of DPO/COP contact information
- Governance Structure that gives full visibility to compliance efforts

Pillar 2 – Know Your Risks

- Compliance Assessment
- Data Inventory & Data Flows
- Privacy Impact Assessment
- Privacy Risk Maps and Controls

Pillar 3 – Create Privacy Programme

- Complete compliance management framework

Pillar 4 – Demonstrate Accountability

- Documentation of processing activities
- Tracking and monitoring of policies and controls
- Audit and training modules

Pillar 5: Be Prepared

- Subject Access Request
- Response Management

Added Henry Schumacher, “The DPA straddles across all sizes of companies. Not only large companies need automated tools to manage the compliance process, small and medium enterprises need it also to track compliance across multiple lines of business and business entities.”

In addition to the Philippines' DPA, the current version of the DPMS platform supports the GDPR as well as both Singapore and Malaysian Data Protection Laws. It can easily be configured to support data protection laws of other countries should the need arise.

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About the EITSC

The European Innovation, Technology and Science Center Foundation (EITSC) is engaged in the following prime activities:

Youth Development with emphasis on the Dualized Training System, mixing internships in companies with professions-oriented education;

Training with focus on 'Transition to Management'; and

Compliance and Ethics Management, covering advocacy, training, consultancy and advisory services in the areas of data privacy protection, cyber security and cybercrime, anti-corruption and fair competition.

More information about EITSC can be found on www.eitsc.com

About Straits Interactive

Straits Interactive delivers end-to-end governance, risk and compliance solutions that enable trusted business and responsible marketing, especially in the area of data privacy and protection.

Recently voted one of the Top 25 Compliance Solutions Providers in the Asia Pacific by Asia Pacific CIO Outlook magazine, we help businesses achieve operational compliance and manage risks through a combination of cloud technology and professional services.

Our software-as-a-service solutions include the Data Protection Management System (DPMS), Governance, Risk & Compliance System (GRACIAs) and the SpiderGate Do-Not-Call Management System, all of which are supported by professional services that include advisory services, audits, and training.

More information about the company can be found on www.straitsinteractive.com.

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