



Media Release

Straits Interactive launches new Data-Protection-as-a-Service platform catered specifically for Data Protection Officers in Singapore

New all-in-one toolkit DPOinBox guides Data Protection Management Programmes for DPOs

Singapore, 4 April, 2019 – Straits Interactive today announced a new data protection platform, DPOinBox that delivers Data-Protection-as-a-Service (DPaaS). DPOinBox is for organisations developing and implementing their Data Protection Management Programme to demonstrate operational compliance with the Personal Data Protection Act (PDPA) in Singapore and build trust with their customers and stakeholders.

“The top three causes of breaches of the PDPA in Singapore are one, a lack of staff awareness in data protection, two, inadequate controls and three, a lack of appropriate standard operational procedures. With this mind, we decided to introduce a new software platform that includes an all-in-one toolbox for DPOs and an intelligent inbox that sends notifications to provide guidance in complying with the PDPA.” said Kevin Shepherdson, Chief Executive Officer, Straits Interactive.

DPOinBox is a combination of software-as-a-service and professional services, providing a comprehensive roadmap to guide organisations towards systematic and sustainable compliance with data protection laws in the region. The modules include programme governance, guidance on what is needed operationally to comply with the PDPA, risk assessment and risk management, how to sustain operational compliance with the PDPA and response management. DPOinBox also includes powerful operational compliance tools for building a data inventory and mapping the flow of personal data within an organisation, data protection impact assessments and, finally, e-learning and an immersive virtual reality learning environment support.

A basic edition of DPOinBOX will be made available to organisations for free. It may be downloaded from the Straits Interactive website (www.dpoinbox.com) and is also listed as a resource on the Personal Data Protection Commission’s website (www.pdpc.gov.sg).

DPOs may opt to sign up for Straits Interactive’s two-hour briefing session on how to use DPOinBox and also how to comply with the PDPA. Besides providing a data protection management toolkit and an intelligent inbox to DPOs, Straits Interactive and Data Protection Excellence Network partners will now use DPOinBox as the platform for delivering both training courses and advisory services.

The Singapore Management University Academy intends to use DPOinBox in all its joint data protection courses with Straits Interactive. This is consistent with, and part of, its “blended learning” approach, a system that combines learning via electronic and online media with traditional face-to-face teaching.

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About Straits Interactive

Straits Interactive delivers end-to-end governance, risk and compliance solutions that enable trusted business and responsible marketing, especially in the area of data privacy and protection. Recently voted one of the Top 25 Compliance Solutions Providers in the Asia Pacific by Asia Pacific CIO Outlook magazine, we help businesses achieve operational compliance and manage risks through a combination of cloud technology and professional services. Our software-as-a-service solutions include DPOinBox and Governance, Risk & Compliance System (GRACIAS), all of which are supported by professional services that include advisory services, audits, and training. More information about the company can be found on www.straitsinteractive.com.

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