



For Immediate Release

International Association of Privacy Professionals works with Straits Interactive to launch Certified Information Privacy Technologist certification in Singapore

Prepares infocomm professionals and data protection officers for the 'bilingual' skills of security and personal data protection for today's information economy

Singapore, 29 October 2015 – The International Association of Privacy Professionals (IAPP) together with Straits Interactive, today announced the launch of a new global certification programme to assist infocomm professionals to incorporate 'privacy by design' into technology products, mobile applications and IT operations.

Expanding the knowledge of Infocomm professionals

Called the Certified Information Privacy Technologist (CIPT), it is the world's first certification designed specifically to address the growing need for individuals in the IT, security and engineering industries to be knowledgeable about data protection in the areas of product development and risk management. This competency is important as it complements Singapore's Personal Data Protection Act (PDPA) and the nation's effort in laying the foundation of becoming the world's first smart nation.

Said Mr. J. Trevor Hughes, CIPP, IAPP President and CEO, "We are proud to introduce the CIPT certification, the world's first and only certification of its kind worldwide. The CIPT is the global answer to meet the growing need that only tech pros can fill – securing data privacy at all stages of IT product and service lifecycles. CIPT answers the industry demand by offering the 'bilingual' skills of security and privacy required in today's information economy."

The programme in Singapore

IAPP, the world's largest and most comprehensive global information privacy community has appointed Straits interactive, a data protection specialist which is a IAPP corporate member and official training partner to conduct the CIPT in course in Singapore.

Said Mr. Kevin Shepherdson, Chief Executive Officer of Straits Interactive, "We have been running the Certified Information Privacy Manager (CIPM) certification programme successfully in both Singapore and Malaysia, helping data protection officers to achieve operational compliance with the PDPA. We are extending this value in the CIPT certification course to help infocomm professionals such as those involved in application development, network, IT operations and information security to incorporate privacy by design concepts into their IT projects and operations."

Straits Interactive will add a practical hands-on one day component for CIPT, in addition to the regular two-day certification course, which is now certified under ANSI/ISO standard 17024:2012. More information of the CIPT course can be found at www.straitsinteractive.com

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About the IAPP

The International Association of Privacy Professionals is the world's largest association of privacy professionals with more than 23,000 members across 83 countries. The IAPP is a not-for-profit association that helps to define and support the privacy profession globally. More information about the IAPP is available at www.iapp.org.

About Straits Interactive

Straits Interactive delivers end to end governance, risk and compliance solutions that enable trusted business and responsible marketing, especially in the area of data privacy and protection. We help businesses achieve operational compliance and manage risks through a combination of cloud technology and professional services.

Straits Interactive adopts a life-cycle approach to operational compliance and risk management so that organisations are able to:

- Assess risks and compliance status
- Protect against these risks and implement policies/practices
- Sustain compliance efforts through audits, training and ongoing monitoring
- Respond to queries or incidents

Software-as-a-service include the SpiderGate Do-Not-Call Management System, Data Protection Management System, Governance, Risk & Compliance System, all of which are supported by professional services that include advisory services, audits, and training.

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