STRAITS INTERACTIVE

iapp OFFICIAL TRAINING PARTNER

DPEX
DATA PROTECTION EXCELLENCE NETWORK

Sales enquiries **philippines.sales@straitsinteractive.com**

www.straitsinteractive.com

Certified Information Privacy Manager Program

ASSESS
Risks/Processes

RESPOND
Incidents/Breaches

Programme
Governance

PROTECT
Controls/Policies

SUSTAIN
Compliance Efforts

iapp

CIPM

The Certified Information Privacy Manager (CIPM) is the world's first and only certification in privacy program management. This program is targeted to deep skill Professionals, Managers and Executives (PMEs) in privacy program administration to establish, maintain and manage a privacy program across all stages of its life cycle for their company.

When you earn a CIPM, it shows that you don't just know privacy regulations—you know how to make it work for your organisation! This globally recognised certificate provides you the ability to stand out from others in your field.

Ideal for:

- Existing Data Protection Officers
- Newly appointed Data Protection Officers
- Personnel (Compliance, HR, IT, Marketing) with data protection responsibilities
- Professionals seeking a career in privacy/data protection

Learning Outcomes:

- How to create a company vision
- How to structure the privacy team
- How to develop and implement a privacy program framework
- How to communicate to stakeholders
- How to measure performance
- The privacy program operational lifecycle

Trainers & Consultants

Trainers are certified by the International Association of Privacy Professionals to conduct the training.

Delivery Format

- Lecture style
- Video clips
- Discussions with consultants
- Role play / presentations

Philippines Course Dates

Please visit **http://bit.ly/CIPM-ph** for the latest course dates

Duration

- 2.5 days

Investment

- USD 2,000 (including examination & membership fees)

COURSE OUTLINE

Privacy Program Management

Modules covered

Module 1: Introduction to Privacy Program Management
Identifies privacy program management responsibilities, and describes the role of accountability in privacy program management.

Module 2: Privacy Governance
Examines considerations for developing and implementing a privacy program, including the position of the privacy function within the organisation, role of the DPO, program scope and charter, privacy strategy, support and ongoing involvement of key functions and privacy frameworks.

Module 3: Applicable laws and regulations
Discusses the regulatory environment, common elements across jurisdictions and strategies for aligning compliance with organizational strategy.

Module 4: Data Assessments
Relates practical processes for creating and using data inventories / maps, gap analyses, privacy assessments, privacy impact assessments / data protection impact assessments and vendor assessments.

Module 5: Policies
Describes common types of privacy-related policies, outlines components and offers strategies for implementation.

Module 6: Data Subject Rights
Discusses operational considerations for communicating and ensuring data subject rights, including privacy notice, choice and consent, access and rectification, data portability, and erasure and the right to be forgotten.

Module 7: Training and Awareness
Outlines strategies for developing and implementing privacy training and awareness programs.

Module 8: Protecting Personal Information
Examines a holistic approach to protecting personal information through privacy by design.

Module 9: Data Breach Incident Plans
Provides guidance on planning and responding to a data security incident or breach.

Module 10: Monitoring and Auditing Program Performance
Relates common practices for monitoring, measuring, analysing and auditing privacy program performance.

Outline of the Body of Knowledge (BOK) for the Certified Information Privacy Manager

The CIPM body of knowledge outlines all the concepts and topics that you need to know to become certified.

You can view the CIPM Body of Knowledge at: https://goo.gl/mXojhn

Exam Blueprint for the Certified Information Privacy Manager

The exam blueprint gives you an idea of how many questions from each topic area you can expect on the exam.

You can view the CIPM Exam Blueprint at: https://goo.gl/jmh5oP

For more information,
please call +63.917.5150.369 or visit http://bit.ly/CIPM-ph