

Certified Information Privacy Manager Programme



The Certified Information Privacy Manager (CIPM) is the world’s first and only certification in privacy programme management. The 3-day programme is targeted to deep skill Professionals, Managers and Executives (PMEs) in privacy programme administration to establish, maintain and manage a privacy programme across all stages of its life cycle for their company.

When you earn a CIPM, it shows that you don’t just know privacy regulations—you know how to make it work for your organisation! This globally recognised certificate provides you the ability to stand out from others in your field.

Ideal for:

- Existing Data Protection Officers
- Newly appointed Data Protection Officers
- Personnel (Compliance, HR, IT, Marketing) with data protection responsibilities
- Professionals seeking a career in privacy/data protection

Trainers & Consultants

Trainers are certified by the International Association of Privacy Professionals to conduct the training.

Delivery Format

- Lecture style
- Video clips
- Discussions with consultants
- Role play / presentations

Learning Outcomes:

- How to create a company vision
- How to structure the privacy team
- How to develop and implement a privacy programme framework
- How to communicate to stakeholders
- How to measure performance
- The privacy programme operational lifecycle

Duration

- 3 days

Philippines Course Dates

- 22, 23 & 24 November 2017

COURSE OUTLINE

Day #1: Privacy / Data Protection Foundation Module

An introduction to major laws and concepts in privacy

Unit 1: Common Principles and Approaches to Privacy

This unit includes a brief discussion of the modern history of privacy, an introduction to types of information, an overview of information risk management and a summary of modern privacy principles.

Unit 2: Jurisdictions and Industries

This unit introduces the major privacy models employed around the globe and provides an overview of privacy and data protection regulation by jurisdictions and by industry sectors.

Unit 3: Information Security: Safeguarding Personal Information

This unit presents introductions to information security, including definitions, elements, standards and threats/vulnerabilities, and to information security management and governance, including frameworks, controls, cryptography, and identity and access management (IAM).

Unit 4: Online Privacy: Using Personal Information on Websites and with Other Internet-related Technologies

This unit discusses the web as a platform and privacy considerations for sensitive online information, including policies and notices, access, security, authentication identification and data collection. Additional topics include children's online privacy, e-mail, searches, online marketing and advertising, social media, online assurance, cloud computing and mobile devices.

Day #2: Certified Information Privacy Manager (CIPM) Module

This programme is broken into two segments, the first describing important practices in managing privacy. The second segment is an interactive format in which participants apply these practices to a real-world scenario.

Unit 1: Privacy Programme Governance

This unit describes how to create a privacy programme at an organizational level, develop and implement a framework and establish metrics to measure programme effectiveness. Topics include: creating a company vision for its privacy programme; establishing a privacy programme that aligns to the business; structuring the privacy team; developing organizational privacy policies, standards and guidelines; defining privacy programme activities; and defining programme metrics.

Unit 2: Privacy Operational Life Cycle

This substantial unit reviews privacy programme practices through the privacy life cycle: assess, protect, sustain and respond. Topics include: documenting the privacy baseline of the organization; data processors and third-party vendor assessments; physical assessments; mergers, acquisitions and divestitures; privacy threshold analysis; privacy impact assessments; information security practices; Privacy by Design; integrating privacy requirements across the organization; auditing your privacy program; creating awareness of the organization's privacy program; compliance monitoring; handling information requests; and handling privacy incidents.

Day #3: Privacy Management - A Hands on Approach based on your Organisation's Privacy / Data Protection Programme

Assess, Protect, Sustain & Respond using the Data Protection Management System

To complement the theory of privacy programme management, course participants will get to apply the above in the context of their own PDPA compliance and data protection / privacy initiatives.

For more information, please visit
<http://www.straitsinteractive.com/?p=5837>